Vision:
Where the Past is Present: preserve • share • inspire

Mission:
To connect our communities by remembering, sharing and celebrating local histories.

Values:
Inclusive:
Fanshawe Pioneer Village provides facilities and programs that are welcoming and accessible, physically, intellectually and financially.

Impactful:
Fanshawe Pioneer Village provides our diverse community with engaging experiences of the past that are enjoyable, meaningful, and inspiring.

Authentic:
Fanshawe Pioneer Village preserves and holds in public trust material culture and historical resources that accurately interpret community life in London & Middlesex County, focusing on the period of first settlement through the early part of the 20th century.

Accountable:
Fanshawe Pioneer Village is accountable for resources provided and decisions made, and acts with integrity and transparency.

Strategic Directions

Goal 1: Fanshawe Pioneer Village offers relevant and positive experiences to the community.

Objectives:
Fanshawe Pioneer Village offers relevant programs and events aimed at creating awareness of the organization and promoting civic engagement through interactive experiences with local history. To achieve this outcome, the organization fosters and develops community relationships and seeks out and engages with new audiences.
Fanshawe Pioneer Village’s programming engages all generations and positively impacts quality of life through meaningful experiences, activities, and opportunities. Programming is developed with a specific audience focus to ensure content, connections, and communications are appropriate for each group.

Volunteers are actively involved in work that is both valuable to the organization and worthy of their time and efforts. Fanshawe Pioneer Village’s volunteer program fully integrates all generations into all aspects of the organizational operation.

**Goal 2: Fanshawe Pioneer Village is an accessible, well maintained and environmentally conscious facility.**

**Objectives:**
Fanshawe Pioneer Village is committed to pursuing accessibility initiatives to serve all audiences.
Fanshawe Pioneer Village ensures a current and effective Maintenance Plan is in place which sustains the Historic Village as a safe, clean, historically accurate and attractive venue. Investment in restoration, maintenance and safety, are vital, ongoing initiatives.
Fanshawe Pioneer Village will use environmentally conscious approaches in its operational practices.

**Goal 3: Fanshawe Pioneer Village continues to be a leading not-for-profit organization in the community.**

**Objectives:**
Fanshawe Pioneer Village ensures continued and effective leadership on the Board and within the organization.
Program outcomes are aligned with City of London and Upper Thames River Conservation Authority (UTRCA) strategic plans. All programs are reviewed to ensure they have clear and measureable outcomes.
Fanshawe Pioneer Village is committed to implementing a varied and sustainable fund development plan.
Fanshawe Pioneer Village pursues opportunities and partnerships with the City of London, Middlesex County and other local municipalities to expand operational capacity and further develop funding support and contributions.